













## Example: Portland, ME

- On-site expert
- Educated residents, staff, and procurement
- Market materials to moms
- Partner with School IPM Program
- RECORDKEEPING

Cultural sensitivity and respect set the tone for successful IPM implementation at www.stoppests.org/success-stories/case-studies/



## A word from the IPM Coordinator

- "Be creative about reaching your residents; get to know them.
- Any treatment options must be specific to the level of infestation as well as the tenants' lifestyle, including cultural practices and daily routines.
- Do your best to collaborate with the residents' community support providers.
- If there are language barriers, bring in interpreters or try using pictures to illustrate IPM.
- Work as a team, and empower your residents to take pride in their homes.
- Remember to be patient. These insects are not going to go away over night."

## Call to Action

- 1. Identify the obstacles to your work that you don't feel qualified to tackle
- 2. Find experts in these topics
- 3. Develop a MOU and partner with them
- 4. Apply for funding from new, diverse sources www.stoppests.org/what-is-ipm/funding-sources/
- 5. Communicate your success



⊠ stoppests@cornell.edu

