### Lowering Costs With An In-House Bed Bug Prevention and Management Plan



### **Program information**

Brought to you by the Northeastern IPM Center at Cornell University with funding from the U.S. Dept. of Housing and Urban Development and the U.S. Dept. of Agriculture

Presenters



meant to be endorsements.



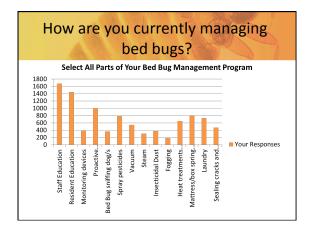


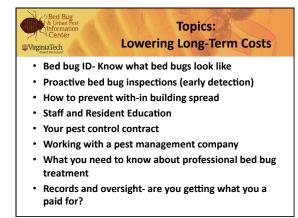
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The recording and written responses to questions will be available at <a href="https://www.stoppests.org/vtechbedbug">www.stoppests.org/vtechbedbug</a>



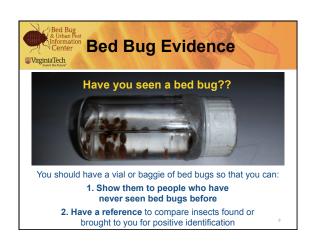




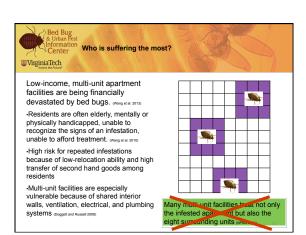




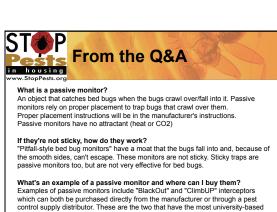












### **Proactive Inspections ■**VirginiaTech

Research on bed bug monitors is available at www.stoppests.org/research

research backing them.

Apartments, hotel rooms, single-family homes, hospitals, classrooms, dorms, etc. can ALL take proactive measures before bed bugs arrive!

- 1. Someone who is qualified should inspect for bed bugs Looking for evidence and potential harborages, taking your own bed bug sample with you to confirm positive identification!
- 2. Inspections should be done on a REGULAR basis

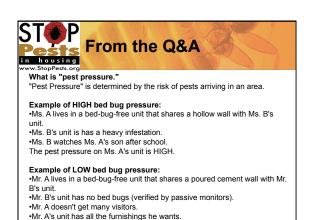
Include bed bug inspections when units/rooms are already being entered, i.e. A/C filter change, regularly scheduled maintenance, healthy home visits,

3. DOCUMENT EVERYTHING

Proof of regular proactive inspections will not only protect you from lawsuits in the future, but can also help you to recognize introductions or small infestations before they get out of hand!

A lot can be done reactively, but being proactive will be the best defense Not just today and tomorrow, but for the next 10 years and beyond!

Bed Bug Vietnam Pest Information Vacant Unit Inspection  UVinginal Teach Peach Vacant Unit Inspection
A unit can be inspected and treated more easily when vacant, but often pest pressure may not be obvious when there is no human presence.
In vacant units or rooms, you should:
1. Send your own, qualified person in to see if there are ANY pests at all
2. If pests are found or suspected, a professional should inspect and monitorNOT just treat!!
<ol><li>Pest control professional should treat ONLY if they have determined that the pest pressure warrants treatment</li></ol>
4. Make sure ALL pests are gone before someone new moves in
If a unit has bed bug history, a professional should inspect at vacancy, before treatment!
<ul> <li>If there is an opportunity to leave the unit vacant for a week+, put passive monitors in bedrooms, living rooms, and common spaces, such as laundry rooms or lobbies</li> </ul>
Again, these monitors must be checked regularly!





• Whole-unit/structural heating (Cooper 2011, Miler 2009c)

Desiccant dusts are effective mechanical insecticides, which desiccate insects by absorbing the waterproofing components of the epicuticle (Appel et al. 1999, Romero 2009b)

Diatomaceous earth (Dogget et al. 2008, Akhtar and Isman 2013)
 Amorphous silica (Shawir et al. 1988, Romero et al. 2009)

· Containerized heating (Pereira et al. 2009, Miller 2009c)

The pest pressure on Ms. A's unit is LOW.

## From the Q&A In housing www.stopPests.org Is diatomaceous earth (DE) a pesticide? Diatomaceous earth (DE) is an active ingredient in some pesticides. DE is made from the fossilized remains of tiny, aquatic organisms called diatoms. Their skeletons are made of a natural substance called silica. Over a long period of time, diatoms accumulated in the sediment of rivers, streams, lakes, and oceans. Today, silica deposits are mined from these areas. For more information, see http://npic.orst.edu/factsheets/degen.html What are the risks associated with diatomacious earth (DE)?

DE has a very "broad label." This means the label directions state many locations where it can be applied. It is an irritant to some people. Follow the label instructions for maximum efficacy and minimum risk to people and pets.

A good rule-of-thumb with pesticide dusts: if you can see the white powder/dust, it's likely in the wrong location and too much was applied.



### From the Q&A

### If a pregnant female bedbug comes in contact with a desiccant, will it also kill the eggs?

DE does not kill eggs. If a female dies from anything, the eggs inside her will not hatch. If eggs are laid where DE is applied, the nymphs that hatch out will be exposed to the dust and they will die.

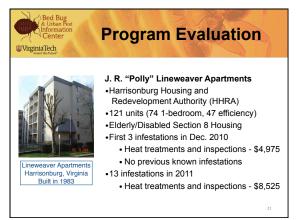
### How long will a DE application remain effective?

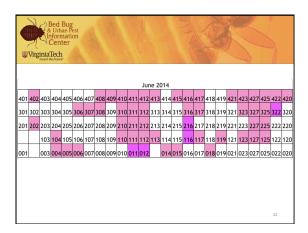
DE remains effective as long as it is dry and not covered by other dust. In wall voids, reapplication may be necessary once every few years. If it gets wet and then dries, it will not be as effective.

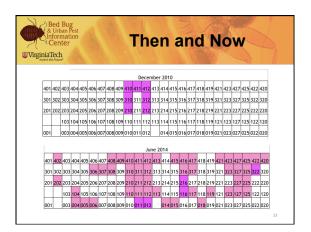
### What are Cyclone and Exacticide?

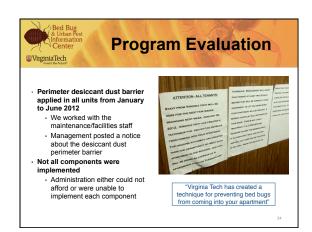
They are applicators for pesticides that are in a dust formulation. The researchers at Virginia Tech found the Cyclone was better for treating many units. The Cyclone duster costs approximately \$600.

& Urban Pest Information Center	Prevention and Management Program
Heat Chamber	Heat chambers can be used to treat infested furniture, electronics, etc.  Before a tenant moves in for potentially infested items  After an infestation has been reported
Household Dryer	Clothes dryers (on HIGH) can reach the thermal death point for bed bugs - Must be loosely packed with room for air to flow
Passive Monitors	Passive monitors can be installed under the legs of furniture  To detect low-level infestations and reintroductions  To determine if bed bugs are still present after a treatment.
Mattress Encasements	Encasements trap bed bugs already on the mattress or in the box spring and stop new bugs from entering and harboring within  Bed will not have to be thrown away
Vacuuming	Vacuums can be used to remove bed bug bodies and exuvia  Makes it easier to distinguish new bed bugs in the future
Desiccant Dust	A desiccant dust can be applied to beds, furniture, outlets, and wall voids     Perimeter barrier around an apartment unit can trap bed bugs as they     attempt to move to new units in a building
Education	Residents and staff should know how to identify a bed bug, as well as basic biology, control, and prevention methods













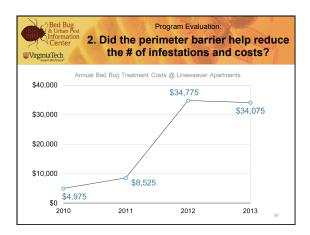
- Number of workers, labor time, and D.E. used were recorded in each unit and associated costs were calculated
  - D.E. @ \$69.95 / 10 lb. (MotherEarth® D Pest Control Dust, BASF Corp.)
     \$15.42 / 1000 g
  - Labor @ \$1.00 / min / worker
     Break-even cost for the pest management industry



	Efficien	cy Unit	1-Bedr	oom Unit
	Exacticide	Cyclone™	Exacticide	Cyclone™
Mean Treatment Time with 2 Workers (min) ± SE	60.5 min	33.4 min	73.4 min	45.3 mir
Cost per worker	\$60.50	\$33.37	\$73.44	\$45.28
Mean Diatomaceous Earth Applied (g) ± SE	54.3 g	48.5 g	74.1 g	67.8 g
Cost	\$0.84	\$0.75	\$1.14	\$1.05
Mean Cost per Unit	\$121.84	\$67.49	\$148.02	\$91.61

## Program Evaluation: 2. Did the perimeter barrier help reduce the # of infestations and costs? • Number and cost of treatments in 2011, 2012, and 2013 • Bed bug treatment records (Jan 2011-Dec 2013) • Whole-unit heat treatments only • Bed bug suppression program implemented (Jan-June 2012) • Lineweaver volunteered for study, so program implemented at no cost • Percent change from year to year was calculated • Number of New Units with Infestations • Number of Commercial Heat Treatments • Total Annual Cost

Bed Bus & Urban Informat Center giniaTech	<sup>est</sup> 2. Did the	Program Evalua perimeter bar of infestations	rier help redu
Year	Initial Treatments	Re-Treatments	Total Treatments
2011	7	6	13
2012	19 (171.4% 1)	29 (383.3% 1)	48 (269.2% 1)
2013	14 (26.3% 👃)	30 (3.5% 1)	44 (8.3% 👃)
ercent increa arentheses.	ise (♠) and decrease (♣) v	vere calculated from year t	o year and are reported in
In 201	2, there was a 30	8% increase in co	osts from 2011
In 20	13, there was a 29	% reduction in co	sts from 2012
	the number o	he <u>first year</u> whe of initial infestati of units treated, did not increas	ons,



### Both the number of new infestations and the treatment costs decreased Program implementation time (perimeter dust barrier) can vary

- Small per unit financial investment may reduce the number of heat treatments in future
- True efficacy of the proactive bed bug suppression program will only be revealed over the next few years
- We anticipate that the number of new bed bug infestations and the cost of bed bug remediation will continue to decrease in the future



In 2012 and 2013, facilities in New Orleans were trained and adopted the program

The program was easily modified to fit the specific needs of each community

Staff members (maintenance and administration)

Residents

People need information!!

-Everyone, should know what bed bugs look like

-Basic prevention and control methods

-How to avoid bringing bed bugs into your home

-How to inspect furniture for bed bugs

-What control measures can you do on your own vs. what a professional can (and should) do

-You should know as much about bed bugs as possible, so that you can be prepared

# From the Q&A in housing www.StopPests.org I work in infested units. How do I minimize the chance of bringing them home or to other units? Because bed bugs do not jump or fly and are usually hiding in cracks and crevices, your risk having one get on you is fairly low if you are taking simple precautions. Avoid sitting or placing items on potentially infested surfaces. If you have to move infested items, wear a protective layer (like a disposable suit). For more specifics, visit http://www.bedbugs.umn.edu/home-visitors/ Are there resident training videos available in Somali, Hmong, Spanish, etc.? Yes. View our bed bug playlist on YouTube at http://ow.ly/ByVcV

### & Urban Pest Information Center

### **Take Ownership: Minimizing Costs**

- If you do not think bed bugs are part of your job, seek new employment. Anyone you hire must be a bed bugger too.
- If you are responsible for the building, you need to know what is going on (to avoid class action lawsuits)
  - Educate everyone as to what bed bugs look like and the signs of infestation that are recognizable from a distance.
  - Know your building construction! How can bed bugs move from one unit to the other? Drop ceilings? Through hall ways? Wall voids? Do you have poured concrete walls?
  - Proactive inspection program- You do it (\$\$\$)
  - NO FREAKING OUT!!!!! \$\$\$\$\$\$\$\$\$



### Relying(?) on a Third Party

- You hire a competent bed bug management company
  - Did they find bed bugs? How many?
  - Discuss their treatment suggestions. Do they make sense?
  - Do not accept the same treatment for 2 bed bugs that you would for 1000 bed bugs (e.g. "You say bed bugs, we say heat!")
  - Oversee their work and require documentation of insect reductions (\$\$\$ get what you paid for)
  - Do not allow same treatment over and over hoping for better results
- If you are unwilling to do these things, you will not be satisfied with the results

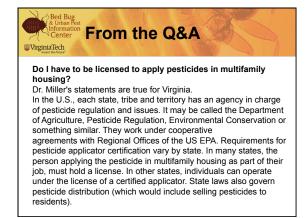
### Do Not Throw Furniture Away!!!!

- Furniture can and should be treated (heat chamber)
- Bed bugs have no problem with metal bed frames
- Anyone that recommends throwing bed bugs away is out of ideas



# It Starts with the Pest Management Contract If you are a HUD facility, your procurement officer must be a bed bug expert. If the contract does not specify exactly what is to be done, you are at the mercy of a low-bid company coming to "treat" bed bugs. Inspect and record number of bed bugs seen Install monitors (do not default, treat adjacent units) Discuss most appropriate treatment options based on infestation size, level of clutter and square footage Heat? Chemical? Two or more inspections or treatments at 2 week intervals Define the word "control" (bite or sighting surveys) Records and oversight (Are any bed bugs dead after the treatment? How many? Four?) No walking away from up prepared residents- promotes spread \$\$\$\$.







### From the Q&A

### continued...

You might consider contacting your State Pesticide Agency for issues like these:

- How to comply with pesticide regulations
- How to become a certified pesticide applicator, operator or dealer.
- How to find local opportunities for applicators' continuing education
- How to report a pesticide application or product that may be concerning or illegal

Find contact information for your state pesticide registration agency at <a href="http://pi.ace.orst.edu/pals/">http://pi.ace.orst.edu/pals/</a>.



### From the Q&A

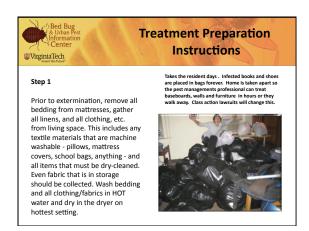
Is there a sample request for proposals (RFP) available? StopPests is working on one for bed bugs (estimated completion Fall 2014). It will be posted along with other sample RFPs at www.stoppests.org/procurement

### **Bed Bug Detecting Dogs**

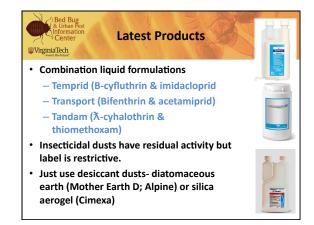
- Excellent, fast detectors for hotels, apartments and office buildings
- Can distinguish between live and dead bed bugs
- Require constant training
- New dog handlers can weaken over time and not keep up with training.
- · No such thing as a "light hit"
- Do not pay for a treatment unless you are shown a live bug. If no bug found, use monitors only \$\$\$.











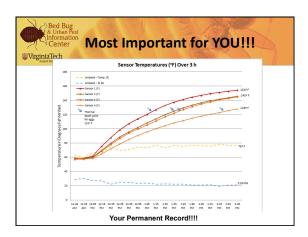


### Whole Home Heat Systems

- Electric heat can be used on multistory buildings
- Virginia Tech purchased the Temp-Aire system for dormitories
- Note there are three heaters in this single dorm room











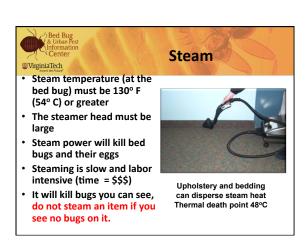




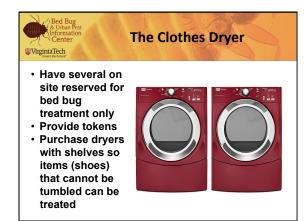


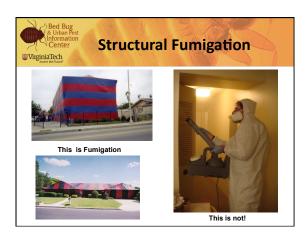












## Structural Fumigation After a building is emptied and sealed... Vikane® fumigant (sulfuryl fluoride) is pumped into the building at a volume per cubic foot. Fumigant is monitored remotely to achieve a number of ounce hours. Building is aerated carefully after treatment Will kill everything in the building!!! No residues or residual activity Multi Unit housing- \$10K-\$100K+



### Nuvan **Prostrips**

- · Not a fumigant!
- · Highly volatile organophosphate insecticide formulated in a slow release matrix
- One 16 g strip for 100-200 cubic feet.
- Strips placed in sealed bags and closets were in place for 14 + days but did not kill 100% of the bed bugs
- ~80% mortality at 14d



### **Internet and "Green" Bed Bug Products**

- work on any pest ever!
- No liquid currently available repels bugs once it is dry
- · Almost any liquid formulation will kill bed bugs with a direct hit (dish washing liquid, alcohol, hair spray) but so will a hammer.
- Ultrasonic devices do not If any product was were as great as it sounds we would all be using it. We would not be talking about bed bugs today!



### Follow Up

- Written responses to the questions that were asked during this webinar are posted along with the recording on <u>stoppests.org/</u> <u>vtechbedbug</u>
- E-mail questions to <a href="mailto:stoppests@cornell.edu">stoppests@cornell.edu</a>
- Next webinar topic: Funding Opportunities for IPM in Affordable Housing

### Want one-on-one support?

StopPests Consultants are available to work directly with public housing and PBRA properties to implement IPM

This free service includes on-site training!

•Request a call at www.stoppests.org/request



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	Acknowledgements
	HUD and USDA for funding the StopPests in
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